

**NASCI 2019 Annual Meeting**  
September 14-17, 2019  
Hyatt Regency Seattle



**CARDIOVASCULAR IMAGING  
PARTNERSHIP PROSPECTUS**

Dear Industry Colleagues,

On behalf of the NASCI Leadership, it is my pleasure to invite your support and participation at the 47th Annual Meeting of the North American Society for Cardiovascular Imaging. This meeting will take place September 14-17, 2019 at the Hyatt Regency Seattle in Seattle, Washington.

The North American Society for Cardiovascular Imaging (NASCI) is an international organization dedicated to the advancement of cardiovascular imaging through the education of physicians and allied health care providers on a broad range of cardiovascular imaging applications and techniques. These include major CT and MR advantages in the last five years, new cardiovascular devices, cardiovascular diseases in women, updates on imaging of ischemic heart disease, cardiomyopathy in clinical perspective, and much more.

The annual meeting offers clinical instruction, cutting-edge scientific sessions, new technologies, and up-to-date information on appropriateness criteria, as well as ordering and reimbursement information.

This year's meeting will allow you to network with 250-300 radiologists, cardiologists, and allied health professionals with a subspecialty in Cardiovascular Imaging. Industry partners and exhibits are an essential part of our meetings' success, and our attendees will be eager to learn about your company's products and services that can assist them with improving the care of their cardiovascular patients.

Thank you for your consideration of our request for participation; we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter, [denise@veritasmeeingsolutions.com](mailto:denise@veritasmeeingsolutions.com) or 973-769-1020.

Kind Regards,

*Denise Castetter*

Denise Castetter  
Director, Industry Relations



## HOTEL INFORMATION

### **Hyatt Regency Seattle**

808 Howell St.  
Seattle, WA 98101

Located in the heart of downtown Seattle, Hyatt Regency Seattle is just a five-minute walk from the Washington State Convention Center. Stay within a mile of Seattle's must-see attractions, including the Space Needle, Chihuly Garden and Glass, Pike Place Market, and more.

#### **Room Rate:**

Single/Double: \$269/night  
Suite: \$569/night

**Room Rate Duration:** The above room rates are available 3 days prior to and 3 days after the conference dates, subject to guestroom availability.

**Reservations:** 1 800-233-1234

**Deadline for Hotel Reservations:** August 23, 2019

**Check in:** 4:00pm

**Check out: Before:** 11:00am



## EXHIBITS AND SPONSORSHIPS

### Exhibit Space Reservations

Companies wishing to exhibit must submit a completed exhibitor form with method of payment indicated on the form. Exhibits provide an enhanced experience to participants and provide useful information about developments, products and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

### Why Participate?

- Reach your target audience economically and time effectively
- Network with prominent urologists and key decision makers
- Enjoy unopposed exhibit hall hours
- Take advantage of educational sessions and learn about the current needs of urologists
- Participate in planned social events with attendees

### Exhibit Schedule

**Set up:** Saturday, September 14, 2019

**Exhibit Hours:**

Saturday, September 14, 2019	6:00pm-7:30pm
Sunday, September 15, 2019	6:00am-8:00am 10:00am-10:30am 3:00pm-3:30pm 6:00pm-7:30pm
Monday, September 16, 2019	6:00am-8:00am 10:00am-10:30am

### Payment

Our tax ID is # 91-6185408. If paying by credit card, please include the credit card information on the exhibitor form and send to [denise@veritasmeetingsolutions.com](mailto:denise@veritasmeetingsolutions.com). If paying by check, please make the check payable to the North American Society for Cardiovascular Imaging and send to:

Denise Castetter  
Vertias Meeting Solutions  
1061 E. Main St. Suite 300  
East Dundee, IL 60118

## SPONSORSHIP OPPORTUNITIES

### **PINNACLE | \$30,000 | LUNCH SYMPOSIUM**

Highlight your product and your commitment to cardiovascular imaging with a dedicated hour for your product specialist or guest speaker to present to our attendees.

#### **Your Pinnacle level sponsorship includes:**

- Prime location of exhibit space
- Opportunity to schedule electronic appointments with NASCI attendees via the meeting app
- Company recognition on the NASCI website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet (company name and 50-word description)
- Eight exhibitor badges for company representatives
- Invitation to the Welcome Reception for eight company representatives
- Company description on meeting app

### **DIAMOND | \$20,000 | BREAKFAST SYMPOSIUM (2 Available)**

Highlight your product and your commitment to cardiovascular imaging with a dedicated hour for your product specialist or guest speaker to present to our attendees.

#### **Your Diamond level sponsorship includes:**

- Prime location of exhibit space
- Opportunity to schedule electronic appointments with NASCI attendees via the meeting app
- Company recognition on the NASCI website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet (company name and 50-word description)
- Six exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives
- Company description on meeting app

### **PLATINUM | \$15,000 | Choose one of the following to co-sponsor:**

#### **Welcome Reception**

One of the most visible ways to support NASCI and showcase your product. There will be GOBO lighting showcasing your logo and a prime location to feature your exhibit space. The reception is held in the exhibit hall, showcase your company while the attendees' network with colleagues and visit the exhibits.

#### **Gala Dinner**

This prestigious sponsorship level offers companies the opportunity to sponsor the Third Annual Gala Dinner. Attendees will be able to network and solidify relationships in a relaxed, intimate setting while enjoying the atmosphere of a renowned Seattle landmark.

#### **Your Platinum level sponsorship includes:**

- Prime location of exhibit space
- Opportunity to schedule electronic appointments with NASCI attendees via the meeting app
- Company recognition on the NASCI website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet (company name and 50-word description)
- Six exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives
- Company description on meeting app

**GOLD | \$10,000 | Choose one of the following:**

**Internet Code**

Exclusive provider of Wi-Fi for the meeting. Your company name will be the official name of the Wi-Fi and your booth number will be the password. Company name and password will be displayed on signage and in the program book.

**Meeting App**

Make a lasting impression on attendees by sponsoring the app that houses all materials for the meeting, allowing your add to be viewed by all attendees

**Poster Reception**

Showcase your company during the reception while attendees visit/review the posters.

**Your Gold sponsorship includes:**

- Prime location of exhibit space
- Opportunity to schedule electronic appointments with NASCI attendees via the meeting app
- Company recognition on the NASCI website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet (company name and 50-word description)
- Six exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives
- Company description on meeting app

**SILVER | \$7,500 | Choose one of the following:**

**Coffee Break**

Help provide attendees with an a AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

**Hotel Key Card**

The Custom Key Card allows you to make an impression as soon as NASCI attendees check in to the hotel and throughout the meeting. Production is not included and artwork must be approved by the NASCI Management office. Please contact [denise@veritasmeetings.com](mailto:denise@veritasmeetings.com) for approvals.

**Your Silver sponsorship includes:**

- Prime location of exhibit space
- Opportunity to schedule electronic appointments with NASCI attendees via the meeting app
- Company recognition on the NASCI website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet (company name and 50-word description)
- Six exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives
- Company description on meeting app

**BRONZE | \$5,000**

- Opportunity to schedule electronic appointments with NASCI attendees via the meeting app
- Exhibit space (Floor standing signage or equipment allowed)
- Company recognition on the NASCI website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet (company name and 50-word description)
- Four exhibitor badges for company representatives
- Invitation to the Welcome Reception for four company representatives
- Company description on meeting app





## BASIC EXHIBITOR PACKAGE | \$3,500

- Exhibit space (No floor standing signage or equipment allowed)
- Company recognition on NASCI website
- Recognition on contributor support signage in meeting prefunction space
- Recognition in the registration packet (company name and 50-word description)
- Two exhibitor badges for company representatives
- Invitation to the Welcome Reception for two company representatives
- Company description on meeting app

\*Custom sponsorship packages are available upon request. For more information, contact Denise Castetter at [denise@veritasmeetingsolutions.com](mailto:denise@veritasmeetingsolutions.com) or 973-769-1020.





## 2019 NORTH AMERICAN SOCIETY FOR CARDIOVASCULAR IMAGING EXHIBIT REGISTRATION & INVOICE FORM

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### SPONSORSHIP OPTIONS

- PINNACLE (\$30,000)  
Lunch Symposium | Eight Exhibitor Badges
- SILVER (\$7,500)  
 Coffee Breaks or  Hotel Key Card | Six Exhibitor Badges
- DIAMOND (\$20,000)  
Breakfast Symposium | Six Exhibitor Badges
- BRONZE (\$5,000)  
Four Exhibitor Badges
- PLATINUM (\$15,000)  
 Welcome Reception or  Gala Dinner |  
Six Exhibitor Badges
- EXHIBIT ONLY (\$3,500)  
Two Exhibitor Badges
- GOLD (\$10,000)  
 Internet Code or  Meeting App or  Poster  
Reception | Six Exhibitor Badges

Representative Name (First, Last)	Title	Email Address	Phone

### PAYMENT INFORMATION

Check payable to: Payable to North American Society for Cardiovascular Imaging in U.S. dollars drawn on a U.S. bank.  
TAX ID# 91-6185408

Credit Card  VISA  MasterCard  Discover  American Express

Credit Card # \_\_\_\_\_ CVV \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_ Total \$: \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Fax \_\_\_\_\_

Return this completed exhibit reservation form and payment to Denise Castetter.  
Mail: North American Society for Cardiovascular Imaging 1061 E. Main St. Suite 300 East Dundee IL 60118  
W: 973-769-1020 | F: 847-960-3862 | denise@veritasmeetingsolutions.com