NASCI 2020 Annual Meeting
September 12-15, 2020
Hilton, Cleveland Downtown

CARDIOVASCULAR IMAGING
PARTNERSHIP PROSPECTUS
www.nasci.org
Dear Industry Colleagues,

On behalf of the NASCI Leadership, it is my pleasure to invite your support of and participation in the 48th Annual Meeting of the North American Society for Cardiovascular Imaging. This meeting will take place September 12-15, 2020 at the Hilton, Cleveland Downtown.

The North American Society for Cardiovascular Imaging (NASCI) is an international organization dedicated to the advancement of cardiovascular imaging through the education of physicians and allied health care providers on a broad range of cardiovascular imaging applications and techniques. These include major CT and MR advances, new cardiovascular devices, cardiovascular disease in women, updates on imaging of ischemic heart disease and cardiomyopathy, and much more. The NASCI board and meeting faculty are leaders in the field, representing most of the major academic and private centers in the US, including members of the editorial boards of major journals, participants on guideline writing committees, and influencers of the practice of cardiovascular imaging worldwide through their scientific publications, textbooks and lectures.

The annual meeting offers clinical instruction, cutting-edge scientific sessions, presentations on new technologies, and up-to-date information on appropriateness criteria, ordering and reimbursement.

This year’s meeting will allow you to network with 250-300 radiologists, cardiologists, and allied health professionals with a subspecialty in Cardiovascular Imaging. Industry partners and exhibits are an essential part of our meetings’ success, and our attendees will be eager to learn about your company’s products and services that can assist them with improving the care of their cardiovascular patients.

Thank you for your consideration of our request for participation; we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter, denise@veritasmeetingsolutions.com or 973-769-1020.

Kind Regards,

Denise Castetter
Denise Castetter Director, Industry Relations
HOTEL INFORMATION

Hilton, Cleveland Downtown
100 Lakeside Avenue East
Cleveland, OH

Hilton Cleveland Downtown is in the heart of Cleveland’s vibrant downtown area and connected to the Huntington Convention center of Cleveland. Popular attractions, dining, and entertainment are just minutes away.

Room Rate:
Single/Double: $229 plus 8.5% occupancy tax per night

Room Rate Duration: The above room rates are available 3 days prior to and 3 days after the conference dates, subject to guestroom availability.

Direct Booking Link: Hilton Cleveland Downtown

Reservations: 1-888-446-6677

Deadline for Hotel Reservations: August 12, 2020

Check in: 4:00pm

Check out: Before: 11:00am
EXHIBITS AND SPONSORSHIPS

Exhibit Space Reservations
Companies wishing to exhibit must submit a completed exhibitor form with method of payment indicated on the form. Exhibits provide an enhanced experience to participants and provide useful information about developments, products and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

Why Participate?
• Reach your target audience economically and time effectively
• Network with prominent clinicians and key decision makers
• Enjoy unopposed exhibit hall hours
• Take advantage of educational sessions and learn about the current needs of clinicians and key decision makers
• Participate in planned social events with attendees

Exhibit Schedule
Set Up: Saturday, September 12, 2020 10:00 AM-2:30 PM
Exhibit Hours:
Saturday, September 12, 2020 2:00 PM-7:15 PM
Sunday, September 13, 2020 7:00 AM-3:30 PM
Monday, September 14, 2020 7:00 AM-5:00 PM
Tuesday, September 15, 2020 7:00 AM-3:00 PM
Exhibit Tear Down: Tuesday, September 15, 2020 After 3:00 PM

Hours subject to change based on final program

Payment
Our tax ID is # 91-6185408. If paying by credit card, please include the credit card information on the exhibitor form and send to denise@veritasmeetingsolutions.com. If paying by check, please make the check payable to the North American Society for Cardiovascular Imaging and send to:

Denise Castetter
Vertias Meeting Solutions
1061 E. Main St. Suite 300
East Dundee, IL 60118
SPONSORSHIP OPPORTUNITIES

Pinnacle | $30,000 | Lunch Symposium
Highlight your product and your commitment to cardiovascular imaging with a dedicated hour for your product specialist or guest speaker to present to our attendees.

Your Pinnacle level sponsorship includes:

- Prime location of exhibit space
- "NASCI Connect"- Enhance your opportunity to meet NASCI attendees, NASCI staff will deliver your message to the attendee of your choice
- Company recognition on the NASCI website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet (company name and 50-word description)
- Eight exhibitor badges for company representatives
- Invitation to the Welcome Reception for eight company representatives
- Company description on meeting app

Diamond | $20,000 | Breakfast Symposium (2 Available)
Highlight your product and your commitment to cardiovascular imaging with a dedicated hour for your product specialist or guest speaker to present to our attendees.

Your Diamond level sponsorship includes:

- Prime location of exhibit space
- "NASCI Connect"- Enhance your opportunity to meet NASCI attendees, NASCI staff will deliver your message to the attendee of your choice
- Company recognition on the NASCI website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet (company name and 50-word description)
- Six exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives
- Company description on meeting app

Platinum | $15,000 | Choose one of the following to co-sponsor:

Welcome Reception
One of the most visible ways to support NASCI and showcase your product. There will be a prime location to feature your exhibit space. The reception is held in the exhibit hall, showcase your company while the attendees’ network with colleagues and visit the exhibits.

Gala Dinner
This prestigious sponsorship level offers companies the opportunity to sponsor the Third Annual Gala Dinner. Attendees will be able to network and solidify relationships in a relaxed, intimate setting while enjoying the atmosphere of a renowned Seattle landmark.

Your Platinum level sponsorship includes:

- Prime location of exhibit space
- "NASCI Connect"- Enhance your opportunity to meet NASCI attendees, NASCI staff will deliver your message to the attendee of your choice
- Company recognition on the NASCI website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet (company name and 50-word description)
- Six exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives
- Company description on meeting app
GOLD  |  $10,000  |  Choose one of the following:

Internet Code
Exclusive provider of Wi-Fi for the meeting. Your company name will be the official name of the Wi-Fi and your booth number will be the password. Company name and password will be displayed on signage and in the program book.

Meeting App
Make a lasting impression on attendees by sponsoring the app that houses all materials for the meeting, allowing your add to be viewed by all attendees

Poster Reception
Showcase your company during the reception while attendees visit/review the posters.

Your Gold sponsorship includes:
• Prime location of exhibit space
• “NASCI Connect”-Enhance your opportunity to meet NASCI attendees, NASCI staff will deliver your message to the attendee of your choice
• Company recognition on the NASCI website
• Recognition on contributor support signage in the meeting pre-function space
• Recognition in the registration packet (company name and 50-word description)
• Six exhibitor badges for company representatives
• Invitation to the Welcome Reception for six company representatives
• Company description on meeting app

SILVER  |  $7,500  |  Choose one of the following:

Coffee Break
Help provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

Hotel Key Card
The Custom Key Card allows you to make an impression as soon as NASCI attendees check in to the hotel and throughout the meeting. Production is not included and artwork must be approved by the NASCI Management office Please contact denise@veritasmeetings.com for approvals.

Your Silver sponsorship includes:
• Prime location of exhibit space
• “NASCI Connect”-Enhance your opportunity to meet NASCI attendees, NASCI staff will deliver your message to the attendee of your choice
• Company recognition on the NASCI website
• Recognition on contributor support signage in the meeting pre-function space
• Recognition in the registration packet (company name and 50-word description)
• Six exhibitor badges for company representatives
• Invitation to the Welcome Reception for six company representatives
• Company description on meeting app

BRONZE  |  $5,000

• Exhibit space (Floor standing signage or equipment allowed)
• “NASCI Connect”-Enhance your opportunity to meet NASCI attendees, NASCI staff will deliver your message to the attendee of your choice
• Company recognition on the NASCI website
• Recognition on contributor support signage in the meeting pre-function space
• Recognition in the registration packet (company name and 50-word description)
• Four exhibitor badges for company representatives
• Invitation to the Welcome Reception for four company representatives
• Company description on meeting app
BASIC EXHIBITOR PACKAGE | $3,500

- Exhibit space (No floor standing signage or equipment allowed)
- "NASCI Connect"-Enhance your opportunity to meet NASCI attendees, NASCI staff will deliver your message to the attendee of your choice
- Company recognition on NASCI website
- Recognition on contributor support signage in meeting prefunction space
- Recognition in the registration packet (company name and 50-word description)

- Custom sponsorship packages are available upon request. For more information, contact Denise Castetter at denise@veritasmeetingsolutions.com or 973-769-1020.

- Two exhibitor badges for company representatives
- Invitation to the Welcome Reception for two company representatives
- Company description on meeting app
# 2020 North American Society for Cardiovascular Imaging
## Exhibit Registration & Invoice Form

<table>
<thead>
<tr>
<th>Contact Name</th>
<th>Company Name</th>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Phone</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Sponsorship Options
- **Pinnacle** ($30,000)
  - Lunch Symposium | Eight Exhibitor Badges
- **Diamond** ($20,000)
  - Breakfast Symposium | Six Exhibitor Badges
- **Platinum** ($15,000)
  - Welcome Reception | Gala Dinner | Six Exhibitor Badges
- **Gold** ($10,000)
  - Internet Code | Meeting App | Poster Reception | Six Exhibitor Badges
- **Silver** ($7,500)
  - Coffee Breaks | Hotel Key Card | Six Exhibitor Badges
- **Bronze** ($5,000)
  - Four Exhibitor Badges
- **Exhibit Only** ($3,500)
  - Two Exhibitor Badges

<table>
<thead>
<tr>
<th>Representative Name (First, Last)</th>
<th>Title</th>
<th>Email Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Payment Information
Check payable to: Payable to North American Society for Cardiovascular Imaging in U.S. dollars drawn on a U.S. bank.
TAX ID# 91-6185408

<table>
<thead>
<tr>
<th>Credit Card</th>
<th>Visa</th>
<th>MasterCard</th>
<th>Discover</th>
<th>American Express</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Credit Card #</th>
<th>CVV</th>
<th>Exp. Date</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Billing Address</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>State</th>
<th>Zip</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Signature</th>
<th>Total $:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Phone</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Fax</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Return this completed exhibit reservation form and payment to Denise Castetter.
Mail: North American Society for Cardiovascular Imaging 1061 E. Main St. Suite 300 East Dundee, IL 60118
W: 973-769-1020 | F: 847-960-3862 | denise@veritasmeetingsolutions.com