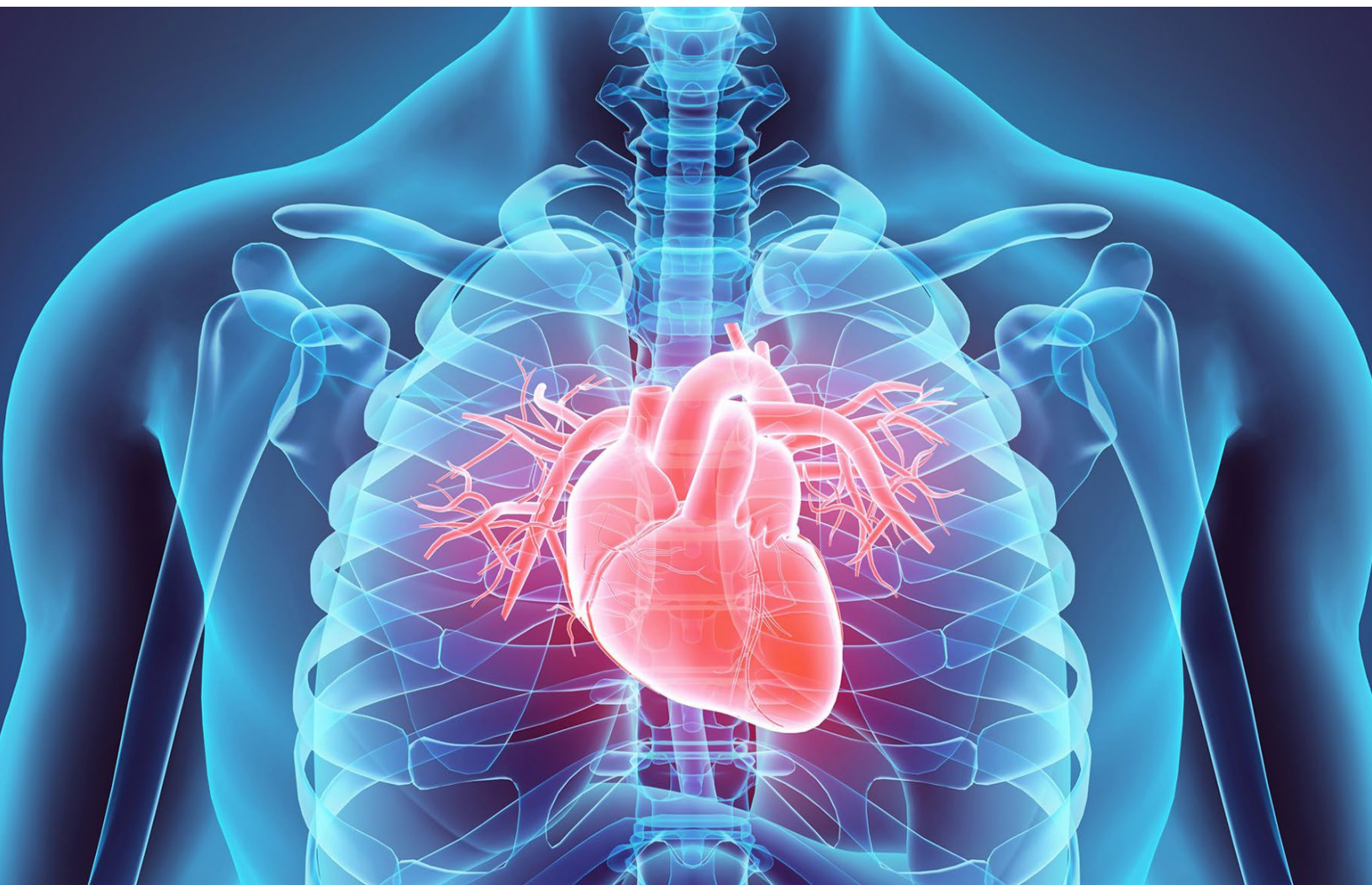


NASCI North American Society for
Cardiovascular Imaging

2020 Annual Meeting
SEPTEMBER 12-14, 2020

**Cardiovascular Imaging
Partnership Prospectus**



Dear Industry Colleagues

On Behalf of the NASCI Leadership, it is my pleasure to invite your support of and participation in the 48th Annual Meeting of the North American Society for Cardiovascular Imaging. This meeting will take place September 12-14, 2020. Please join us as we reimagine the 2020 NASCI meeting into a Virtual Meeting that will be an exceptional experience for one-on-one interaction, expertise sharing and more.

The North American Society for Cardiovascular Imaging (NASCI) is an international organization dedicated to the advancement of cardiovascular imaging through the education of physicians and allied health care providers on a broad range of cardiovascular imaging applications and techniques. These include major CT and MR advances, new cardiovascular devices, cardiovascular disease in women, updates on imaging of ischemic heart disease and cardiomyopathy, and much more. The NASCI board and meeting faculty are leaders in the field, representing most of the major academic and private centers in the US, including members of the editorial boards of major journals, participants on guideline writing committees, and influencers of the practice of cardiovascular imaging worldwide through their scientific publications, textbooks and lectures.

The annual meeting offers clinical instruction, cutting-edge scientific sessions, presentations on new technologies, and up-to-date information on appropriateness criteria and reimbursement.

This year's meeting will allow you to network with 300 plus radiologists, cardiologists, and allied health professionals with a subspecialty in Cardiovascular Imaging. Industry partners and technical exhibits continue to be an essential part of our meeting's success. NASCI will be utilizing a customizable desktop/mobile platform to house the conference. Utilizing the platform's technology and creative engagement mechanisms will allow us to create an interactive Exhibit Hall that provides an enhanced capacity to build brand awareness, provide product education and gain access to valuable leads that have made the live meeting so attractive in the past.

Benefits of the Virtual Booth include:

- Live reps staff the booth and interact with attendee visitors via the app
- Product videos and marketing collateral can be loaded to the booth
- Zoom business suites with one-on-one appointment setting to host group meetings/demo products
- Online lead generation and post meeting analytics

Thank you for your consideration of our request for participation in the NASCI 2020 Virtual Meeting; we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter, denise@veritasmeetingsolutions.com or 973-769-1020.

Kind regards,

Denise Castetter

Denise Castetter
Director-Industry Relations

SPONSORSHIP INFORMATION

The 2020 NASCI Annual Meeting will provide attendees with Continuing Medical Education (CME) in addition to advanced knowledge with a multi-disciplinary cardiac imaging focus, combined with new product knowledge offered in the non-CME Science and Technology Auditorium.

SUPPORTING NASCI

Deliver your message in a professional, focused, and educational environment. NASCI provides you with networking opportunities to build relations with new and existing customers. The expected 300 plus participants will be eager to learn about your company and products.

BUILD BRAND AWARENESS, PROVIDE PRODUCT EDUCATION AND GAIN ACCESS TO VALUABLE LEADS WITH A VIRTUAL EXHIBIT

BENEFITS OF THE VIRTUAL EXHIBIT INCLUDE:

- Live reps staff the booth and interact with attendee visitors
- Product Videos and Marketing Collateral loaded to the booth
- Zoom business suites with one-on-one appointment setting to host group meetings/ demo products
- Online lead generation and post meeting analytics

OPTIMIZE VISIBILITY WITH A PLATINUM, GOLD, SILVER OR BRONZE LEVEL SPONSORSHIP

Participation includes recognition on the Conference website, in social media and e-blasts. Please refer to the Partnership Opportunities for a complete list of benefits.

FOR MORE INFORMATION ABOUT EXHIBITS, SPONSORSHIPS, OR ADVERTISING OPPORTUNITIES TO SUPPORT NASCI, PLEASE CONTACT:

Denise Castetter

Director of Industry Relations | North American Society for Cardiovascular Imaging

1061 East Main Street, Suite 300, East Dundee, IL 60118

W: 973-769-1020 | F: 847-649-1704 | denise@veritasmeetingsolutions.com

PARTNERSHIP OPPORTUNITIES

MAXIMIZE YOUR IMPACT THROUGH SPONSORSHIP. The North American Society for Cardiovascular Imaging offers industry sponsors an opportunity to reach clinicians on the latest cardiovascular imaging techniques and products. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations that aim to improve patient care.

PLATINUM - CUSTOM PACKAGE \$25,000 AND UP

PLATINUM LEVEL INCLUDES:

- Opportunity to customize an activity or your choice
- Company recognition (logo, weblink) posted on NASCI website, in social media and e-blasts
- Virtual exhibit

GOLD \$15,000

INDUSTRY SPONSORED KEYNOTE PRESENTATION

Highlight your commitment to NASCI with a dedicated hour for your product specialist or guest speaker to present to participants.

GOLD LEVEL INCLUDES:

- Speaker Presentation and Q&A
- Option for presentation to be available as Enduring Material for on demand viewing within the meeting platform for 60 days
- Event marketing-2 E-blasts promoting your presentation will be sent to NASCI 2020 Annual Meeting registrants
- Company recognition (logo, weblink) posted on NASCI website, in social media and e-blasts
- Virtual exhibit

SILVER \$10,000

INDUSTRY SPONSORED KEYNOTE PRESENTATION

Highlight your commitment to NASCI with a 30 minute presentation by your product specialist or guest speaker to present to participants.

SILVER LEVEL INCLUDES:

- Speaker Presentation and Q&A
- Option for presentation to be available as Enduring Material for On Demand viewing within the meeting platform for 60 days
- Event marketing-1 E-blast promoting your presentation will be sent to NASCI 2020 Annual Meeting registrants
- Company recognition (logo, weblink) posted on NASCI website, in social media and e-blasts
- Virtual exhibit

Recording options and logistical instruction provided upon receipt of Registration Form.

BRONZE \$7,500

COFFEE-TALKS

Deliver your message with a 15 minute Topic Related presentation prior to morning sessions or breaks during the NASCI 2020 Annual Meeting.

BRONZE LEVEL INCLUDES:

- Company recognition (logo, weblink) on NASCI website, in social media and E-blasts
- Virtual exhibit

Recording options and logistical instruction provided upon receipt of Registration Form.

VIRTUAL EXHIBIT \$5,000

INCREASE BRAND AWARENESS AND GENERATE VALUABLE LEADS

Deliver your message, engage with key decision makers, build relationships with new and existing customers via a Virtual Exhibit in the non-CME Science and Technology Auditorium.

VIRTUAL EXHIBIT LEVEL INCLUDES:

- Live reps staff the booth and interact with attendee visitors
- Product videos and marketing collateral can be loaded to booth
- Zoom business suites with one-on-one appointment setting to host group meetings/ product demos
- Online lead generation and post meeting analytics

Administrative access to your Virtual Exhibit available upon receipt of payment.

EXHIBIT REGISTRATION AND INVOICE

NASCI 2020 ANNUAL MEETING • SEPTEMBER 12-14, 2020

Company Name

(As it should appear on printed material)

Contact Person

(Individual to whom all exhibitor information will be forwarded)

Title

Address

City

State

ZIP

Phone

Fax

Email

Product

Special Requests/Considerations

REGISTRATIONS

REPRESENTATIVE NAME

TITLE

EMAIL ADDRESS

PHONE

INDICATE PARTNERSHIP LEVEL AND/OR RESERVE A VIRTUAL BOOTH

- | | | | |
|---|----------|---|---------|
| <input type="checkbox"/> PLATINUM CUSTOM PACKAGE | \$25,000 | <input type="checkbox"/> BRONZE LEVEL COFFEE-TALK | \$7,500 |
| <input type="checkbox"/> GOLD LEVEL 60 MIN PRESENTATION | \$15,000 | <input type="checkbox"/> VIRTUAL EXHIBIT | \$5,000 |
| <input type="checkbox"/> SILVER LEVEL 30 MIN PRESENTATION | \$10,000 | | |

PAYMENT INFORMATION - PAYMENT DUE UPON RECEIPT OF REGISTRATION FORM

CHECK PAYABLE TO: North American Society for Cardiovascular Imaging in U.S. dollars drawn on a U.S. bank.
TAX ID# 91-6185408

Total Amount of Check:

Check Number (if available):

Signature (if paying by check):

CREDIT CARD VISA MasterCard Discover American Express

Credit Card #

Security Code

Exp. Date

Name

Billing Address

City

State

ZIP

Signature

Total \$:

Phone

Email

SEND COMPLETED FORM TO DENISE CASTETTER:

North American Society of Cardiovascular Imaging | 1061 East Main Street, Suite 300, East Dundee, IL 60118
W: 973-769-1020 | F: 847-649-1704 | denise@veritasmeetingsolutions.com